



Seasons Hospice & Palliative Care & AccentCare Appoint Nicole McCann-Davis as Associate VP of Health Equity and Access

Signals organization's ongoing commitment of equitable care for the patients, families and communities it serves

ROSEMONT, IL; May 13, 2021 – Seasons Hospice & Palliative Care and AccentCare have appointed Nicole McCann-Davis as associate vice president of Health Equity and Access for their hospice services. In this newly created role, Nicole is responsible for developing strategies that address intersectionality and potential barriers to care and overseeing a culture that promotes equity both internally and externally for patients, families, and communities served by Seasons.

McCann-Davis brings more than 15 years of leadership in marketing communications with a focus on multicultural affairs and is also the chair of the National Hospice and Palliative Care Organization's Diversity Advisory Council. For the past five years, she has driven expansion of Seasons' diversity, equity and inclusion (DEI) platform in the role of director of communications and multicultural affairs.



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~ Nicole McCann-Davis, associate vice president of Health Equity and Access Hospice & Palliative Care

"Less than 20% of all patients who receive hospice care are from minority communities, and Seasons is invested in bringing hospice's unique model of care to all patients who need it, regardless of background or community," said Todd Stern, CEO for Seasons Hospice & Palliative Care and executive vice chair of AccentCare. "Nicole's exceptional ability to focus on what is most needed in the areas of health equity and access will continue to drive our organization forward in support of the patients, families and communities we serve."

For her part, McCann-Davis said: "I am pleased to take on this newly created position with Seasons, one of the most esteemed hospice and palliative care organizations in the nation. My continued emphasis will be to influence the post-acute industry so that every patient and family has the support and care they need to foster a high-quality end of life experience. I look forward to the prominent space health equity and access will have as we continue to drive positive change and transformation throughout the community."

McCann-Davis' role will have a direct bearing on the direction of a more impactful and effective company in advocating for patients and their families as AccentCare and Seasons continue to work together as a new, combined organization, as announced in December of 2020.

McCann-Davis is a frequent conference speaker and media spokesperson on the topic of DEI, and recently spearheaded an Inclusion, Diversity, Equity and Action committee focused on supporting the cultural needs of Seasons employees at all levels of the organization.

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In 2018 she was instrumental in establishing the Seasons Cultural Inclusion Council, which serves to create a positive patient experience and to increase the employment of people of color in the hospice and palliative care sector. Additionally, McCann-Davis was involved in developing an internal library of on-demand education offerings for Seasons employees that focus on key topics related to supporting a patient's cultural needs at end of life.

She holds a certificate in Diversity & Inclusion Leadership from Cornell University, a Bachelor of Arts degree in Television Production from Columbia College Chicago, and a Master of Science in Communications from Northwestern University. Nicole is currently pursuing her Ph.D. in Health Sciences from Northern Illinois University.

About Seasons Hospice & Palliative Care

Founded in 1997, Seasons Hospice & Palliative Care is one of the largest hospice providers in the nation, providing care for patients wherever they call home, such as a nursing facility, apartment, assisted living facility or a family member's home. Seasons offers high-quality compassionate care in 19 states through our 31 Medicare-certified programs and 23 Hospice Inpatient Centers. In 2020, Seasons caregivers had the honor of serving more than 36,000 patients and their families with one mission in mind: Honoring Life ~ Offering Hope. For more information, visit www.seasons.org.

About AccentCare, Inc.

AccentCare, Inc. is a nationwide leader in post-acute healthcare, with innovative partnerships and care models covering the full continuum from personal, non-medical care to skilled nursing, rehabilitation, palliative care, hospice, and care management. Headquartered in Dallas, Texas, AccentCare has more than 30,700 compassionate professionals in 246 locations, collectively serving over 200,000 individuals across 30 states. The company operates under regional brand names including AccentCare, Alliance For Health, Gareda, Guardian, HRS, Sta-Home, and Texas Home Health, as well as Seasons Hospice & Palliative Care, our national hospice operations.

AccentCare has over 60 strategic partnerships with insurance companies, physician groups and major health systems, including joint venture companies branded as AccentCare Asante Home Health, AccentCare Fairview, AccentCare UCLA Health, AccentCare UC San Diego Health at Home, and Texas Home Health Group, an affiliation with Baylor Scott & White Health.

Among its distinctions, AccentCare has a 4.5-star quality rating for legacy home health agencies, many of which have earned the HomeCare Elite distinction. All hospice locations are CHAP- or Joint Commission-accredited, with designations from the We Honor Veterans program. The company's approach to care, including proprietary RightPath disease-specific programs, leads the industry in avoidance of unplanned re-hospitalizations, faster starts of care, and quality performance.

To learn more about AccentCare, visit accentcare.com.

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Contact:

Cameria Granstra

Seasons Hospice & Palliative Care

312-659-3705, CGranstra@seasons.org

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